

OCULL Newsletter

September, 2008

Inside This Issue

- 1 Message from the President
- 3 OCULL Constitution Changes
- 3 Research Subcommittee
- 5 OCULL 2008 Retreat Agenda
- 6 OCULL 2008 Retreat Session
Details
- 7 Professional Development
- 7 News from our Colleagues
- 7 Distance Ed Committee
- 7 Executive Committee
- 9 Membership
- 10 Honorary Members



Ontario Council for University Lifelong Learning Newsletter – Fall 2008

The Ontario Council for University Lifelong Learning (OCULL) is a professional association for administrators and practitioners who develop and deliver degree and non-degree continuing education programs in Ontario universities. OCULL is an advocate for adult learners at Ontario universities, a collegial network, and a vehicle for professional development for its members.

The organization began with a meeting of Ontario university extension directors in 1959. In 1960, they formed the Ontario Departments of Extension and Summer Schools (ODESS), and in 1972, ODESS became the Ontario Council for University Continuing Education (OCUCE). In 1994, OCUCE became OCULL to reflect its role as champion of lifelong learning. OCULL provides a forum for the exchange of ideas about adult education, continuing education, and distance education in Ontario universities.

Message from the President

Welcome to the September issue of our OCULL Newsletter. We hope its arrival coincides with a successful start-up at your university.

Over the past year, your Executive Committee has been working diligently on behalf of our membership. You will read in detail about a number of initiatives in this newsletter, and I'll provide a quick overview of others here.

Under the leadership of our Vice-President, Giulia Forsythe, we have been monitoring developments in the proposed new Federal copyright legislation (which died on the floor with the call of the election), and consulting widely on whether it would be appropriate for OCULL to make a submission to Minister Prentice. On that note, we are very pleased that Chabriol Colebatch, the C4 Copyright Officer, will once again join us at our Fall Retreat for a copyright update. We look forward to the ensuing discussion about the most appropriate response for OCULL.

Message from the President

Speaking of the Fall Retreat, we do hope you will join us on October 16th and 17th at Wilfrid Laurier University for our annual Professional Development Day and General Meeting. The afternoon of October 16th is our annual roundtable for the Distance Education standing committee and all DE practitioners. This gathering continues to be an excellent vehicle for members to exchange knowledge and best practices in distance and online learning. Our Friday program will also feature sessions on measuring and promoting the economic impact of distance and continuing education in your community and another on working with multigenerational staff and students. The full program agenda, with links to travel and registration information is provided in this newsletter. We urge you to register early so our volunteer committee has sufficient time to prepare for the retreat. Remember that OCULL offers a Staff Development Bursary to assist in covering expenses for attending the event if you live more than 300 kms away from Waterloo. Check the OCULL website for more details.

Other initiatives your Executive Committee has been working on include a review and update of the OCULL Constitution and By-laws under the guidance of our colleagues at COU; development of a provincial Distance Education survey to be implemented over the Fall of 2008; and ongoing participation in elearnnetwork.ca, formerly the Eastern and Southern Ontario Distance Education and Training Network. As OCULL President, I had the pleasure of being part of the Working Group that proposed the new governance structure and expansion criteria for the Network. We continue to view building strong relationships with the elearn network, with MTCU and with COU as an important part of fulfilling our objective of promoting public recognition of university continuing and distance education as a major source of lifelong learning opportunities for adults in Ontario.



You will be electing a new OCULL Executive team at the Annual General Meeting. I want to thank members of the current executive who have participated so enthusiastically over the past year: Lisa Fanjoy, Giulia Forsythe, Martha Ireland, Cathy Kelly, Richard Louttet, Leslie Malcolm, Kim Miller and our Liaison Reps, Sandy Hughes (CAUCE), Bettina Brockerhoff-MacDonald (CNIE) and Barbara MacPherson (MTCU). We offer our best wishes to Richard Louttet who left his position at Nipissing at the end of August to take on an exciting new role at the Canadian Standards Association.

On behalf of the Executive, we look forward to seeing you at the Fall Retreat. Thank you for your ongoing support for the Ontario Council for University Lifelong Learning, and for being part of a rich resource of expertise among our colleagues in Ontario.

~Karen Maki President, OCULL



OCULL Constitution Changes...We need your vote!

Much has changed in university lifelong learning since 1994, but the OCULL constitution had not. Under the guidance of COU, we have reviewed our constitution and by-laws, and have a number of proposed changes that will be voted on at the Annual General Meeting on Friday, October 17th. The proposed changes have been distributed to OCULL members for review the week of September 15th. Our constitution requires 50% plus 1 of membership to vote in favour, so we urge you to attend the AGM.

Did you know...

That the OCULL Archives are an absolute treasure trove documenting the history of university lifelong learning in Ontario? Thank you to Mimi Marrocco for establishing a permanent home for our archives at the Kelly Library at the University of St. Michael's College

Initiatives, Committees and Programs

Research Subcommittee

RESEARCH ASSISTANT OPPORTUNITY AVAILABLE:

OCULL Distance Education Survey Research Assistant

Objective

OCULL member institutions have long benefited from the exchange of ideas and approaches across all areas of practice. Whether occurring through ad hoc questions, the DE community of practice, or the DE Committee, by far the most active area of exchange has been policies and processes related to distance education. Given the value our membership places on an awareness of approaches other institutions are taking to similar situations, OCULL is undertaking a survey of distance education policies and practices in Ontario universities. Our goal is to produce a report, somewhat of a 'state of the province' picture of DE, providing a powerful reference and resource document for Ontario universities. We anticipate it will be useful to front-line staff, directors and managers, and senior administration.

The OCULL Research Committee is seeking potential researchers to conduct the research project. Interest applicants are invited to submit a letter of interest and resume detailing their research experience to:

Karen Maki

Director, Distance and Continuing Education & College Partnerships, Trent University

karenmaki@trentu.ca by Friday, October 31st.



(continued on Page 4)



OCULL Distance Education Survey Research Assistant

(continued from page 3)

Duties

1. Refine and elaborate survey questions, in consultation and collaboration with OCULL Research Committee.
2. Draft ethics approval forms for research ethics board (or institutional equivalent) approval.
3. Develop survey administration list, using OCULL DE list as a basis. OUCEL list to be cross-referenced as well.
4. Administer survey using an online survey administration system. Goal is 75% response rate.
5. Compile and analyze data.
6. Prepare a report of findings, in consultation and collaboration with the OCULL Research Committee.
7. The researcher may be invited to present the findings at the OCULL Fall Retreat.

Qualifications

1. Ideal candidate will be a graduate student in an adult education or distance education program, or a graduate of such a program.
2. Candidate must have experience in conducting quantitative research.
3. Candidate will have experience using (and access to) statistical analysis software, ideally, SPSS.

Remuneration

1. The stipend for the researcher will be \$2500. It is estimated that the research will take approximately 100 hours to complete.
2. Any direct costs of the research will be borne by OCULL.
3. Research findings will be the property of OCULL. The research assistant will be acknowledged in the report.

Accountability

1. Research to be conducted under Tri-Council ethics requirements. Ethics approval to be granted by sponsoring university.
2. Researcher will be accountable to the OCULL Research Committee.

Timelines

1. Research to be initiated in Fall 2008. Presentation of findings at the 2009 retreat.

Selection of Researcher

1. Position description to be circulated to executive, OCULL listserv and newsletter for broader distribution.
2. Application review and selection to be conducted by OCULL Research Committee.



OCULL 2008 Retreat and AGM Schedule

Registration, travel and registration information now available at

<http://www.ocull.ca>

Thursday, October 16, 2008

Distance Education: Challenges, Opportunities & Best Practices open discussion

2:00 p.m. Wilfrid Laurier University. 202 Regina St. N, Waterloo, R269

Friday, October 17, 2008

Sessions on distance and continuing education, lunch and networking.

Wilfrid Laurier University. Paul Martin Centre.

8:30 a.m.	Registration
9 a.m.	Opening Comments
9:15 - 9:30 a.m.	COU Update Jamie Mackay, Vice-President, Policy and Analysis
9:30 a.m. - 10:30 a.m.	Making a Difference: Measuring and Promoting the Social and Economic Impacts of Universities. Amanda Pautler, Senior Policy Advisor. Office of Government, Institutional and Community Relations University of Toronto
10:30 a.m. - 10:45 a.m.	Break
10:45 a.m. - 12 noon	Copyright Update: What is Happening in Copyright and What Should OCULL Do About It? Chabriol Colebatch, C4 Copyright Officer, Intellectual Property Management Group. University of Waterloo
12 noon - 1:30 p.m.	Luncheon and AGM
1:30 p.m. - 1:45 p.m.	E-Learn Network Update. Luc Comeau, Executive Director, elearnnetwork.ca
1:45 p.m. - 3:00 p.m.	Leading Diverse Workplace Generations Effectively. Stephen Smith, Principal. Stephen H. Smith & Associates
3:00 p.m. - 3:15 p.m.	Break
3:15 p.m. - 4:15 p.m.	Leading Diverse Workplace Generations Effectively , continued.
4:15 p.m.	Closing remarks



OCULL 2008 Retreat Session Details

Making a Difference: Measuring and Promoting the Social and Economic Impacts of Universities

Universities are often called upon to articulate their social and economic impact on the community, the province, and the country. While it is an enormous undertaking to inventory the quantitative and qualitative impact that a university has on the social fabric and economic vitality of a region, such an exercise can provide an important picture of the breadth and depth of universities' contributions to life in Canada .

In 2008, the University of Toronto developed a comprehensive summary of the many ways the university contributes to Canada , Ontario , and the Toronto region. U of T looked at a broad range of measures that spanned the traditional and the more intangible measures, including: the production of human capital; the applications and spin-off companies related to university-generated research; the link between higher education levels and provincial productivity and GDP; the contribution of urban greenspace; notable graduates in the arts, culture and global social justice; and providing opportunities for new Canadians. This paper also highlighted the important contributions of the university's continuing education programs.

This presentation will provide an overview of the methodology and key findings of U of T's social and economic impact study, and explore ways in which universities and university continuing education programs can use these types of reports to better communicate the important contributions of post-secondary institutions to the local, provincial, and national communities.

Copyright Update: What is Happening in Copyright and What Should OCULL Do About It?

Since OCULL's last annual retreat, new copyright legislation was introduced into Parliament, which includes provisions for technology-enhanced learning. The provisions cover both communicating lessons over the Internet and online delivery of course materials. The bill was met with a storm of protest from educational users and consumer lobby groups, who have labeled it draconian and a threat to the vibrancy of the online environment.

This presentation will provide an overview of the new bill and discuss how it could affect those that work in distance and continuing education. It will workshop potential advocacy strategies for OCULL to consider to ensure that its interests and needs do not go unheard or unmet in this important issue.

(continued on Page 8)



Initiatives, Committees and Programs

Standing Committee on Distance Education

This committee has been part of OCULL since 1991. The committee is comprised of representatives from each member university that chooses to participate. It supports the aims and objectives of OCULL, with emphasis on distance education research, programs and advocacy among and by Ontario universities. It is also responsible for maintaining the Distance Education Canada course database, in conjunction with colleagues at Canadian Association for Continuing Education and the university hosting the database.

Please join us at the retreat for a roundtable discussion of Distance Education: Challenges, Opportunities & Best Practices on the afternoon of October 16, 2008 at the annual retreat.

For more information, contact Lisa Fanjoy at lfanjoy@wlu.ca

News from our Colleagues

Ryerson University's G. Raymond Chang School of Continuing Education is proud to offer innovative learning opportunities for internationally educated professionals (IEPs) to help them gain the education and credentials they need to achieve their personal and professional goals in Canada. The Chang School's Gateway for International Professionals – with start-up funding from the Government of Canada and the Government of Ontario and in partnership with Ryerson University's academic faculties, employers, community agencies, professional associations, and regulatory bodies – currently offers several bridging programs for internationally educated professionals from many sectors and professions: dietetics and nutrition, midwifery, social work, nursing, accounting, and financial services. New in 2008 is a bridging program for internationally educated physiotherapists.

Professional Development Opportunities

UBC hosts 56th Annual CAUCE Conference

The University of British Columbia
May 20-23, 2009

Inspiring Possibilities: The Transformative Role of Continuing Education.

Transformative changes in our units, our institutions and our field are also examined. Conference tracks include:

- * The Teaching and Learning Continuum
- * Operating Models and Strategies
- * Forces of Change

<http://www.cauce2009.ubc.ca/>

CNIE - Canadian Network for Innovation in Education

CNIE—RNIÉ Conference 2009

Where: Fairmont Château Laurier Hotel, Ottawa, ON

When: May 10-13, 2009

Mark your calendars for the 2nd annual Canadian Network for Innovation in Education (CNIE) International Conference to be held in Ottawa, ON from May 10-13, 2009.

Join your colleagues in the nation's capital for three inspirational, informative and energizing days of discussion, debate and exploration.

Hosted by the Canadian Healthcare Association.

For more information, please contact:

Crystal Mohr
Coordinator, Special Projects
The Canadian Healthcare Association
Tel: 613-241-8005 ext. 226
Fax: 613-241-5055



OCULL 2008 Retreat Session Details (continued from page 6)

Leading Diverse Workplace Generations Effectively

Our age-generational diverse workplaces are creating new challenges for leaders in today's organizations in such areas as employee recruitment, communication, motivation and retention. Although much has been written/said on the differences, gaps and conflicts between the four distinct generations (Traditionalists, Baby Boomers, Generation X and Millennials) there also exists many commonalities. Wise leaders will seek to manage both. The main goals of this session are to: briefly outline the main characteristics of each generation while avoiding the stereotyping that is common in many intergeneration studies; examine strategies for leaders to develop/maintain trust, respect and credibility among all employees; and for the participants to develop practical/concrete suggestions for managing diversity in the areas of organizational recruitment, culture/design and employee motivation/ satisfaction, performance management and training.

News from our colleagues

Internationally Educated Physiotherapists (IEPT) Pre-registration Program

The goal of the IEPT Pre-registration Program is to help international physiotherapists gain registration in Ontario through provision of language testing and training, prior learning and competency assessment, courses for professional competency and communications enhancement, mentoring, and workplace experience.

The IEPT Pre-registration Program is delivered within The Chang School's Gateway for International Professionals, in partnership with the Canadian Alliance of Physiotherapy Regulators, College of Physiotherapists of Ontario, and the physiotherapy faculties at University of Toronto, University of Western Ontario, and Queen's University.

For more information on the IEPT Pre-registration Program, contact Carol Puri, Program Manager, by phone (416.979.5000, ext. 7394) or e-mail (cpuri@ryerson.ca). For details on other bridging programs offered by The Chang School's Gateway for International Professionals, visit www.ryerson.ca/ce/gateway.



Initiatives, Committees and Programs

Executive Committee

We have an active and interested Executive Committee this year.

Past-President – Cathy Newell-Kelly
University of Waterloo

President – Karen Maki
Trent University

Vice-President – Giulia Forsythe
Brock University

Secretary – Martha Ireland
Ryerson University

Treasurer – Leslie Malcolm
Lakehead University

Chair, Distance Education Committee – Lisa Fanjoy
Wilfrid Laurier University

Member-at-Large – Kim Miller
University of Western Ontario

CAUCE Representative – Sandy Hughes
Wilfrid Laurier University

CNIE Representative - Bettina Bockerhoff-
Macdonald Laurentian University

Thank you to our hard working executive members for their focus and vision.

Our next meeting is October 7, 2008. If you have issues that you would like the Executive to address on your behalf, please contact Martha Ireland and ask that your issue be put on our agenda. Martha can be reached at mireland@ryerson.ca

OCULL Membership – 2007-2008

We were particularly pleased to have eighteen institutional members in 2007-2008. This represents 82% of Ontario's 22 Universities.

Our membership includes representatives from the following Ontario Universities:

Brock University	Nipissing University	University of Waterloo
Carleton University	University of Ottawa	University of Western Ontario
University of Guelph	Queen's University	Wilfrid Laurier University
Lakehead University	Ryerson University	University of Windsor
Laurentian University	Trent University	University of Ontario Institute of Technology
McMaster University	University of St. Michael's College	
Royal Military College		

We are pleased to also have an individual subscriber from

Sunnybrook Health Sciences Centre

If you are interested in joining OCULL, we offer three different levels of membership. Institutional membership (\$250 annually) is open to Ontario universities that are members of the Council of Ontario Universities. Each university has one vote, vested in the head (dean or director) of the central continuing education, extension or lifelong learning unit. Members of continuing education units in professional faculties and other areas of the universities are invited to participate in the membership held by their institution.

Subscriber membership: (\$60 annually: non-voting) is open to associations, agencies, and individuals associated with, or interested in, post-secondary continuing education.

Honorary memberships: (non-voting) may be conferred from time to time by OCULL on individuals who have made an outstanding contribution to university continuing education in Ontario



Nominating an Honorary Member

OCULL honorary lifetime membership is awarded to:

- Long standing members of OCULL (10 years or more) with considerable achievements and contributions to the Continuing Education profession in Ontario, primarily outside their own institution.
- Members of the OCULL Executive with outstanding contributions to the activities and priorities of the Council over several years and having promoted the advancement of Continuing Education provincially.
- An individual who has made outstanding progress and took a crucial leadership role to initiate Continuing Education at an Ontario institution and was also an active member of OCULL.

Notes

- The lifetime honorary membership is normally awarded to someone no longer serving directly in Continuing Education at an Ontario university.
- The lifetime membership is normally given at an annual general meeting, but could also be awarded at another special occasion.
- Further, only under exceptional circumstances would an honorary membership be awarded posthumously.

Nomination

- To nominate someone for Honorary Membership to OCULL, complete the online Honorary Nomination Form found on the OCULL Website.

Process

- The executive will serve as the nominating committee and the past president will serve as chair of the committee.
- Normally, in the spring of every year, the past president will request nominations for honorary membership from the membership. Members will be asked to complete the OCULL honorary member nomination form and submit it by the end of May.
- The executive will consider the nominations and make a determination by the end of June allowing sufficient time to contact the nominee and to make the necessary preparations to honor the member. Normally not more than one member would be honored each year.

Submissions to the Newsletter

We want to hear from you! Are you involved in a project that is innovative, exciting and new? Is your unit or institution doing something to foster best practices in lifelong learning that you want everyone to know about? We would be very happy to publish your news and stories in our next newsletter.

Please contact [Giulia Forsythe](mailto:gforsythe@brocku.ca) at gforsythe@brocku.ca for more information.

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